

Why high income earners should consider life insurance

Life insurance financially protects the people you love when you die. While you're living, cash-value life insurance may also help you maintain your standard of living in retirement. It's estimated that many will need to replace 70-90% of their annual income.¹

Challenges to Retirement Goals:



Top income tax bracket



Long-term capital gains



Net investment income tax



Additional challenges may include:



Contribution limits on tax-qualified retirement plans



85% of Social Security benefits could be taxable



Per-person increase in Medicare Part B premiums

Cash value life insurance can bring welcome relief, *typically income tax-free*. It can...

Provide for your family when you die

The death benefit passes to your beneficiaries outside of probate.

Be a source of money while you're living²

Some policies may build cash value. The money can be used any way you wish, like paying for unexpected medical expenses or a dream vacation.

Lessen the impact of taxes in retirement²

Adding permanent life insurance to your financial picture can help you supplement your retirement income, while typically limiting your tax exposure.



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A Flexible Option for Your Retirement Challenges – Cash Value Life Insurance

Accumulate

- Premium flexibility Allows you to overfund certain types of life insurance policies.
- Tax-advantaged growth Cash Value growth is typically not subject to the capital gains tax.

Retire

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- \bigcirc Take the income you want, when you want² Not subject to Required Minimum Distributions.
- Unique tax treatment Potential for distributions to be tax exempt.²
- Orecentially lower tax rates Income from life insurance won't increase your tax bracket.
- Second Se
- Sistributions will not affect taxation of Social Security benefits And they're not included in Provisional Income calculations.

Get professional guidance

A financial professional can show you how life insurance can provide protection for the people you love, plus the living benefits you may need and want.

¹ Department of Labor, "Top 10 Ways to Prepare for Retirement," September 2019.

Life insurance is issued by The Prudential Insurance Company of America, Newark, NJ, and its affiliates.

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 $^{^2}$ Life insurance policy cash values grow tax-deferred and are potentially income tax-free. Cash values are accessed through withdrawals and policy loans. Withdrawals are generally taxable to the extent they exceed premiums paid into the policy. Any loans that remain unpaid when the policy lapses or is surrendered while the insured is alive will be taxed immediately to the extent of gain in the policy. Unpaid loans and withdrawals will reduce cash values and death benefits.

³ Federal tax law limits the amount of premium contributions that can be made to a policy in order for it to retain certain tax advantages. When premium contributions exceed this limit, the policy is classified as a modified endowment contract (MEC). Distributions from MECs (such as loans, withdrawals, and collateral assignments) are taxed less favorably than distributions from policies that are not MECs to the extent there is gain in the policy. For distributions from a MEC prior to age 59½, a federal income tax penalty may apply to the extent there is gain in the policy. However, death benefits are still generally received income tax-free pursuant to IRC §101(a). The death benefit will be reduced by any withdrawals or loans (plus unpaid interest). Clients should consult a tax advisor.

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